



LEADERSHIP SERIES
“Safety – A Wake Up Call”

“It will never happen to me; accidents only happen to the other guy!”

While working on a piece of hydraulic equipment, a 1200-lb. bale of hay fell from a tractor and crushed Randy Snow. Like almost every other workplace accident, Randy’s accident was completely avoidable. Sighting *arrogance, outside distractions, complacency* and *lack of courage*, Randy addresses the controllable fallbacks that affect most job-related injuries.

Randy has been there! Counseling in the rehabilitation field for over 20 years with victims of falls, burns, and many other traumas, plus drawing from his own permanent work related accident, Randy brings to the audience first hand experience. From accident victim to Olympic medalist, his interactive and humorously style serves as “Wake-Up Call” to everyone in the audience.

- An accident not only affects the victim but the claim on the family can be devastating and expensive. **Thousands of safe man-hours can be erased in one risky second.**
- An Olympic dream is very expensive. However, Randy believes that it is much more expensive to not dream at all. It’s the same concerning safety. There is a cost tp being safe but he believes it’s **much more expensive to be unsafe.**
- Safety maturity or **thinking the situation through** is a mind set that must be the priority of the company culture. Personal accountability means “I am responsible for my safety.”
- As Randy playfully points out, “Listen, we don’t need any more wheelchair athletes - **don’t let it happen to you.**”

“While this is a very serious subject for us, Randy was so interesting and funny, he just held our attention.”

Jerry Perez, Citgo

Randy’s blend of humor and audience participation impacts at every level producing positive outcomes and changed behavior. *Safety – A Wake-Up Call!* is powerful, inspiring and lasting. Captivated employees will ultimately understand who pays the price for unsafe behaviors.

Interactive, Substantive, Pragmatic, and Humorous

Contact Randy Snow - change your safety culture!

Randy Snow			
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